

YouTube @mateuszlomber

LinkedIn linkedin.com/in/mattlomb

Behance behance.net/mateuszlomber

mateuszlomber.pl

13+

YEARS OF EXPERIENCE

MATEUSZ LOMBER

Digital Marketing Specialist

SKILLS

- ★★★★ Digital Marketing
- ★★★★ Adobe Photoshop
- ★★★☆☆ SEO
- ★★☆☆ HTML & CSS
- ★★★☆☆ Wordpress
- ★★★☆☆ Google Ads
- ★★★★ E-commerce
- ★★★☆☆ Artificial Intelligence
- ★★★☆☆ Social Media
- ★★☆☆ Facebook Ads
- ★★★☆☆ E-mail marketing

CONTACT

✉ kontakt@mateuszlomber.pl

☎ +48 790 350 091

**AN UNPARALLELED BLEND OF A DIGITAL WIZARD,
WEB DEVELOPER, AND MODERN YOUTUBE EDUCATOR.**

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist

Authority | January 2023 - Present

Designer and E-commerce Specialist

Matterhorn Clothing Wholesaler | June 2010 - Present

Self-employed

Media Project Mateusz Lomber | January 2019 - July 2022

Freelancer (Design, Wordpress, SEO, E-commerce)

Freelancer | June 2010 - Present

More at: mateuszlomber.pl



ADDITIONAL INSIGHTS INTO MY CAREER BACKGROUND

Authority – Digital Marketing Specialist

As a Digital Marketing Specialist at Authority Company, I conduct comprehensive SEO audits, develop tailored SEO strategies based on budget constraints, optimize and create new WordPress websites, design engaging social media graphics, implement effective link-building strategies, write SEO-enhanced texts, and design user-friendly landing pages while making data-driven UX suggestions.

Matterhorn – Designer and E-commerce Specialist

As a Graphic Designer and E-commerce Specialist at Matterhorn Clothing Wholesaler, my responsibilities extended beyond the realm of traditional design work. I managed a wide spectrum of tasks including the creation of landing pages, conceptualizing and coding email newsletters, designing engaging graphics for social media, maintaining and updating the WordPress platform, implementing SEO strategies through tasks like blog post writing, executing minor website modifications, and photo retouching.

Media Project – Self-employed

As a Self-Employed Digital Marketing and Web Development Specialist for Media Project, my responsibilities were multifaceted. Primarily, I developed and maintained websites using WordPress and executed a variety of design-related tasks. In addition, I managed the online shops originto.com and prezentsimple.pl, where I was responsible for creating new print designs, managing social media platforms, and implementing Facebook and Google ads. I also ensured the shops' visibility by performing SEO tasks.

Freelancer – Design, Wordpress, SEO, E-commerce

As a Freelance Digital Marketing Specialist, my work spans across key areas including design, WordPress development, and hands-on SEO tasks such as link building, strategy development, and conducting audits. In the realm of e-commerce, I provide tactical advice to optimize business performance. I also run a YouTube channel offering tech tutorials and operate as an educator, creating and selling design and coding courses on the eduj.pl platform.

MY OWN PROJECTS

Originto.com

Online shop with otaku merch.

Prezentsimple.pl

Online shop with gift prints.

